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Maryland
DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT

Opportunity Zones 2.0 - Local Stakeholder Nominations

Brad Fallon

Great Places **WIN**



Key Information Up Front



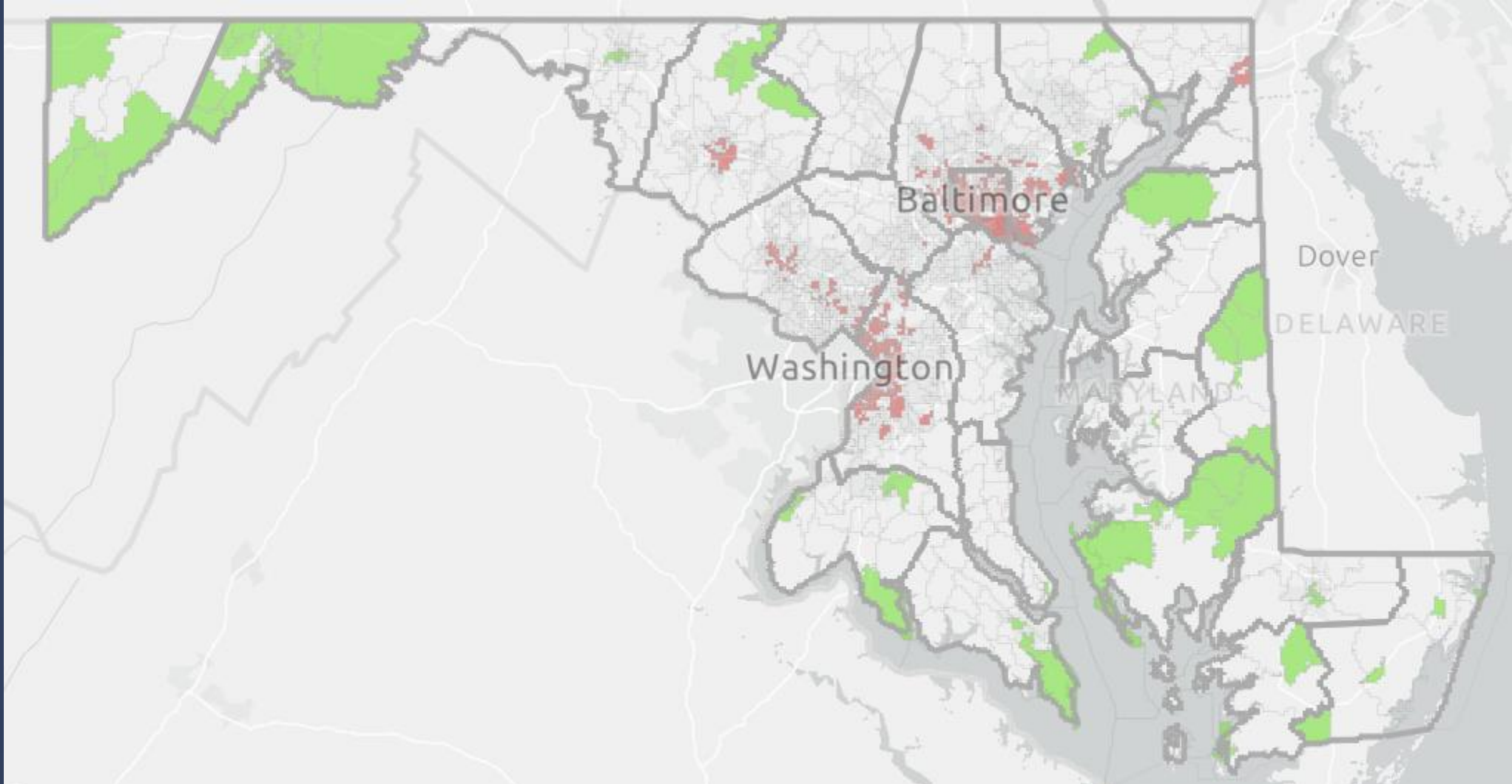
All local nominations must be submitted by August 7th

Nominations will only be accepted through the DocuSign portal provided to county points of contact

Municipal governments and local development organizations are encouraged to coordinate with their county's point of contact

Eligible Census Tracts

Click the image below to be linked to the map of 451 eligible tracts



Nomination Process Key Dates

May 7th

**Nomination
Packets Provided**

- App packet
- Map
- Portal

May 20th

Kickoff Webinar

- EIG program overview
- Process details

June & July

County Meetings

- Meetings with individual counties and local leaders

August 7th

**Deadline for
Nominations**

- Submit through Docusign portal

Sept 29th

**US Treasury
Submissions**

- Last day for the State to submit



County Meetings

Each County Point of Contact will receive a meeting request in June or July to discuss:

- Focus areas within the County that are eligible for OZ designation;
- Particular projects in the pipeline located within eligible census tracts;
- Strategies for development and attracting investments; and
- Any additional items that the county group would like to discuss.

These meeting can be with county officials exclusively or with a wider array of local leaders (municipalities, community development organizations, etc). County points of contact will be to determine who participates.

Pillars of a Strong Nomination

**Submitter
&
Census
Tract
ID**

**Tract
Narrative &
Investment
Strategy**

**Land Use
Information**

**Project
Pipeline**

Pillar 1 - Submitter & Tract Identification

Important: A different docuSign submission must be made for **each** nominated census tract

Information requested

- County Name
- Contact Information
- Census Tract Number
- Rural Status

Pillar 2 - Tract Narrative & Investment Strategy

This section requests a **two-paged maximum** document to describe the census tract, anchor institutions/major employers within it, and desire for development

Along with the tract characteristics, please provide the County's strategy for development within the census tract, including:

- Overall investment goals and strategy (may extend beyond any single census tract);
- Any public or private development actions are already underway;
- Marketing plan for investment; and
- Any development organizations currently active in the census tract.

Pillar 3 - Land Use Information

To ensure that local land use ordinances are in-line with development opportunities, counties are asked to provide the following:

- A zoning map of the census tract;
- A short description of the types of developments that are encouraged and zoned for in the census tract;
- Any geographic designations that may impact development in the census tract (ex: Main Street designation, TOD designation, enterprise zone designation, New Market Tax Credit eligibility, county master plan designations, etc).

Pillar 4 - Project Pipeline

Note: This section will carry the greatest weight when making OZ designation decisions. Counties are asked to submit a single document that includes a Planned Project Table (provided in county packets) for **each** planned project.

Information requested includes, among other items:

- Address
- Timeline for development
- Project description
- How an OZ designation may help

Projects that are desired and being pursued but not yet planned are also prompted on the application

Submission Portal



Opportunity Zone 2.0 County Nomination Form

DocuSign link sent to each county on May 7th

THANK YOU

Contact Brad Fallon at brad.fallon1@maryland.gov for additional information and discussion about particular census tracts